

**CITY OF RIVERDALE  
FALL FEST COMMITTEE  
MEETING MINUTES**

**PLACE:** Riverdale City Hall, 110 Manor Drive, Riverdale, Iowa

**DATE:** October 1, 2018   **TIME:** 6:00 P.M.

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Present:        Brian Ballard, Mark Griswold (Chair), Sue Griswold, Maggie Iverson, Kelly Krell, Marie Randol, Teri Stickler

Guests:        Paul DCamp, Gwen Halsey, Monty Halsey, Dennis Krell, Judy Krell

Absent:        None

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**1. WELCOME AND ROLL CALL**

The meeting began at 6:15 p.m. Ballard, Griswold M., Griswold S., Iverson, Krell, Randol, and Stickler were present. Guests DCamp, Halsey G., Halsey M., Krell D., and Krell J. were present.

Krell thanked everyone who helped with Fall Fest and invited those present to enjoy pizza and soda. The Committee presented Krell with a beautiful plant as a thank you for her work on the event, which she greatly appreciated.

**2. REVIEW/APPROVAL OF AGENDA**

There were no changes to the agenda requested.

**3. FALL FEST PLANNING**

Fall Fest 2018 discussion included:

- Incorporating more fall activities, such as inviting a pumpkin patch, having a pumpkin carving and/or decorating contest, fall flowers, apples, a bonfire, costume contest, haunted maze, house decorating contest, etc.
- Asking face painting, sno cones, petting zoo, and photo booth to return next year.
- Adding an athlete, student, resident, and volunteer of the year award to be given out at the event.
- Adding hay rides around the neighborhood, horseshoes, a hula hoop toss, scavenger hunt, etc.
- Considering spraying for bugs prior to the event (might not be necessary if the date is moved back).
- Asking emergency vehicles (or similar) to do presentations on their services/equipment. Position them in move visible places.
- Using drones for digital fireworks.
- Moving the date for fall fest back to a date in October; selecting a date and starting to plan now. (Perhaps the first Saturday in October).
- Condensing the event into one place/park.
- Eliminating or reducing bounce houses; consider a giant slide or jousting instead.

- Renting a large tent for food, dining, and music.
- Eliminating the dj and playing music ourselves.
- Ascertaining the number of adults and children in Riverdale in order to tailor events.
- Distributing the survey in hard copy or at the event itself.
- Adding a chili cook-off for residents with prizes.
- Switching the food to brats, hot dogs, possibly beer, and the aforementioned chili. Consider bringing in HyVee's grill or a food truck so that volunteers don't have to cook.
- Dividing the event into categories and having a volunteer coordinator for each (i.e. activities, food/beverage, marketing/communications, volunteer/setup/cleanup).
- Determining if Fall Fest is the permanent replacement for 4<sup>th</sup> of July.

Krell shared survey data from Survey Monkey.

*Ballard, Iverson, DCamp, Halsey G., and Halsey M. left the meeting.*

#### **4. APPROVAL OF MINUTES**

Griswold M. motioned to approve the meeting minutes from August 15, 2018, and September 12, 2018, which was seconded by Griswold S.

**VOTE: 4 voting – Yes: 4** (Griswold M., Griswold S., Randol, Stickler), **No: 0, Abstain: 2** (Krell D., Krell J.)  
**The motion carried.**

#### **5. ADJOURNMENT**

There being no further business, the meeting ended at 7:30 p.m.